



Kawartha Wildlife Centre Partnership Package

www.kawarthawildlifecentre.ca

info@kawarthawildlifecentre.ca

2022/2023

Partnering with the Kawartha Wildlife Centre (KWC)

The Kawartha Wildlife Centre (KWC), founded in 2017, is a volunteer-run, charitable wildlife rehabilitation organization located in the heart of the Kawarthas. Our mission is to rehabilitate and release sick, orphaned and injured wildlife, and to provide education throughout Peterborough and the Kawarthas on ways we can support wildlife species through conservation, awareness, and co-existence.

Although our facility is located in Ennismore, we provide service to animals in need as far north as Apsley, as south as Port Hope, as west as Lindsay, and as east as Norwood. Since the organization began caring for wildlife patients in 2019, we have accepted almost 2,000 wildlife patients under authorization from the Ministry of Natural Resources and Forestry. In this time, our annual number of patients has increased by 349%, with every indication that this trend will continue in subsequent years.

There is no government funding for wildlife rehabilitation in the province of Ontario, so all of our bills, treatment, medication, and food are paid for by donations received from the public and our community. Every single dollar donated and raised goes towards supporting the rehabilitation of injured wildlife, preventative educational efforts, and in support of the mission of KWC.

And that's where you come in! As we continue to grow and care for sick, orphaned, and injured wildlife patients, we need your help. This package outlines ways that you can offer your support, so KWC can continue to care for wildlife in need.

Partnership Options

There are many different ways you can support KWC, including:

- I. Regular monthly donations
- II. One-off donations
- III. Covering building costs
- IV. Purchasing an item on our wish list
- V. Purchasing merchandise from our shop
- VI. Sponsoring an award
- VII. Retail production partnership

You can read a breakdown of these options below. If you would like to partner with us in any way, please reach out to info@kawarthawildlifecentre.ca and a member of our team will assist you. Any donations can be made through our Canada Helps page here: <https://www.canadahelps.org/en/dn/m/33851/donation?showMS=1>

What a partnership with KWC can offer you:

Partnering with KWC comes with a lot of great perks, like:

- **Tax Write-Offs:** As a registered charitable organization, you will get a tax receipt for any donation you make to KWC.
- **Publicity:** There are many different ways we can partner with your organization. Depending on the sponsorship amount, we can offer:
 - A featured spot on our website.
 - Special mention in our newsletter.
 - Space for an external sign/advertisement at our facility.
 - Space for an internal sign/advertisement in our facility.
 - Space at our events to promote your services.
 - Recognition at our annual fundraising events.
- **Community good-will:** By investing in an organization like KWC, you're not only investing in your community and supporting the varied wildlife that make Ontario special, you're also showing your community members that you care about philanthropy and sustainability.

Partnership option breakdown:

I. Regular monthly donations

We are always looking for regular donations that we can count on to help us plan for the future and figure out how many animals we can afford to rehabilitate as the year goes on.

A [monthly donation](#) of any amount is greatly appreciated. For your reference, below are some of our regular costs, as of 2022:

- **Veterinary supplies:** Medication and treatment for the animals costs approximately **\$100 per month**.
- **Repairs and maintenance:** Repairing and maintaining animal enclosures costs approximately **\$200 per month**.
- **Husbandry:** Food to keep the animals healthy, cleaning supplies for enclosures, and personal protective equipment for staff and animals costs approximately **\$560 per month**.

As part of our Hero Partner Program, any donations of **\$250+ per month** will get your name/company name featured on the KWC website and on our external channels. You will also receive a photo and story card of one of our patients your donation has supported. Please select the "Hero Partner Program" option on the

drop-down menu on our Canada Helps page here:
<https://www.canadahelps.org/en/dn/m/33851/donation?showMS=1>

II. One-off Donations

Any one-off donation would help fund the facility and support KWC's wildlife care. If you wish to donate any amount, you can do so here:

<https://www.canadahelps.org/en/dn/m/33851/donation?showMS=1>

If you donate \$100+, you will receive a photo and a story card of one of our patients that your donation has supported.

III. Building costs

One of our biggest expenses are our overhead costs, including all the fees associated with our care building. If you wish to sponsor our building, you will:

- Get prime positioning for an advertisement on the outside of our facility.
- Be featured in our monthly newsletter.
- Be featured on the main page of our website.
- Have a featured spot at every event.
- Receive complimentary KWC merchandise.
- Host your business cards at our care centre.
- Be given five memberships to distribute to your team members, family, or friends.

Please reach out directly to info@kawarthawildlifecentre.ca if you would like more information about pricing related to this element or want to discuss other possibilities.

IV. Purchasing an item on our wish list

Donations of supplies help keep our costs low, so we can help more patients. Our wish list includes equipment, cleaning supplies, wildlife care materials, gift cards, and services.

You can view our current wish list here: <https://www.kawarthawildlifecentre.ca/wishlist>

V. Purchasing merchandise

100% of all proceeds from KWC merchandise goes directly towards the care of our wildlife patients. Our KWC merchandise makes great team gifts, especially around the holiday season.

You can view our online shop here: <https://www.kawarthawildlifecentre.ca/shop>

VI. Sponsoring an award

We have the WildlifeHERO award that we currently give out to a group or individual who represents the values and mission of promoting wildlife coexistence and good stewardship in their daily life. This is presented at our Annual General Meeting and is a great opportunity to create a direct connection with members of your community.

Please reach out directly to info@kawarthawildlifecentre.ca if you would like more information about pricing related to this element or want to discuss other possibilities.

VII. Retail production partnership

We would love to partner with companies that align with our feel-good, philanthropic brand. Are you interested, as a retail company, in adding the KWC brand/logo to an item you sell (i.e., clothing, food, drinks, etc.) and donating a portion of the proceeds to the centre?

Below are some specific examples of potential production partnerships:

- Clothing retail partnership: Selling a KWC/wildlife-themed shirt
- Brewery partnership: Creating a wildlife-themed beer
- Toy partnership: Creating a stuffed animal/toy of one of the main KWC animals
- Tattoo partnership: Creating a wildlife-themed tattoo of one of the main KWC animals

Have another idea? Reach out to us to talk about the possibilities.

Where your money goes

Every single dollar donated and raised goes towards supporting the rehabilitation of injured wildlife, preventative educational efforts, and in support of the mission of KWC.

Our rented facility contains triage, quarantine, and animal care rooms, food preparatory space, a wet room (cleaning), and an adjacent but separate suite where we host education and fundraising events, including our annual WildlifeHERO summer camp. Although our location is in Ennismore (470 Robinson Road in Ennismore, Ontario), we provide service to animals in need as far north as Apsley, as south as Port Hope, as west as Lindsay, and as east as Norwood.

Our educational efforts focus on wildlife identification, coexistence strategies, myth-busting, conservation, and habitat protection. Our public education initiatives include immersive camp experiences, classroom visits, community events, outreach,

workshops, and public presentations.

Since we rehabilitated our first animal in 2019, we have helped nearly 1,900 (138 different species) injured wildlife. Every single donation contributes to our mutual success in all capacities; animal care, transport drivers, fundraising events, education and outreach, and the list continues to grow.

Below are a few of our special patients that make it all worthwhile.



Caption: Impossuably cute! This little guy came to us when mom was hit by a vehicle and his brothers and sisters were in the pouch. We are so glad the finder looked in the pouch to check for young. With help from the finder, the little ones were brought to the centre for care.



Caption: Mother deer leave their newborn fawns alone in a safe spot for the first few days until their legs are strong enough to keep up. She returns when she feels safe and will avoid the area if she senses a predator. If the baby is curled up and sleeping quietly, it should be left alone.

Here you can see the tips of this fawn's ears are curled back, which is a sign of dehydration. This little one was brought in this week after it was bleating for its mother all afternoon, into the evening. After an assessment and some hydration, she was quickly transferred to our friends at Woodlands Wildlife Sanctuary with the help of Critter Cabs Wildlife Transports volunteer drivers.



Caption: This baby was brought to us after mom was hit by a car. Porcupines look after their young for up to a year, so this little one is missing out on crucial lessons that would be taught by mom. There's a long road to a life back in the wild, but with the support of our local community, he has a chance!



Caption: This little owl came into the centre in February 2022 after a collision with the side of a car. Thankfully, he made a full recovery and was released. These owls are one of the most common owls known for their high-pitched too-too-too calls. Though heard in the evenings, these little owls are seldom seen.

Our hopes for the future

A new home

With a big increase in patients every year and only room for a few volunteers to facilitate wildlife rehabilitation, we are quickly outgrowing our current facility.

Our goal is to continue to service wildlife rehabilitation and education in the Kawarthas and surrounding area for many years to come, and one day, expand to a bigger facility so we can help more injured wildlife. With every dollar or item you donate, you're helping us to not only continue to serve the greater Kawarthas community, but also get one step closer to our goal.

A portable X-ray machine

Digital radiographs are most often the only way to get an accurate diagnosis with wildlife patients. Currently, our generous veterinary partners provide this service, but having this technology available in-house would both expedite patient care and reduce stressful travel for traumatized wildlife. At **roughly \$30,000**, this machine would assist us in treating animals in need immediately as they're brought in.

A bigger team

We have an amazing group of dedicated volunteers that assist with everything from animal care, to running our fundraising events, but we would love to continue to grow our team and have a few dedicated staff people to help run the centre.

Thank you for your interest in supporting the Kawartha Wildlife Centre. We look forward to partnering with you to not only help our furry friends, but to continue to educate the public on wildlife identification, coexistence strategies, conservation, and habitat protection, to ensure Ontario wildlife have a healthy and sustainable future.